



Convenience
Distribution
ASSOCIATION (Formerly AWMA)

Press Release

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For Immediate Release

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CDA Webinar Oct. 6: Undercover Boss Distribution Center Edition with Security Expert Barry Brandman

How to Expose and STOP Inside Theft

Oct. 6

1 PM EDT

[Register Now!](#)



Barry Brandman, CEO, Danbee Investigations, will provide an inside look at how undercover is being used to expose problems in the workplace that otherwise may not have been discovered for months or even years.

Brandman will reveal how one investigation exposed an employee theft ring that was stealing nearly \$500,000 per year in inventory from a tobacco/grocery distributor -- under the noses of company

management.

In another investigation, senior executives learned how their drug testing program was being circumvented, allowing certain employees who were using and selling narcotics at work to avoid detection.

A third case to be discussed by Brandman exposed several company drivers who regularly were propositioning customers, offering them 40%-70% discounts if they paid the truckers in cash.

Attendees also will learn the three critical mistakes that should never be made when receiving and reacting to confidential undercover reports, as well as proven techniques to ensure that managers always receive maximum results from an undercover operation. [Register today!](#)

About the Presenter:

Barry Brandman is recognized as one of the country's top business security experts. He is the CEO of Danbee Investigations, an organization that works extensively with companies throughout the country, including many of the largest names in our industry. His firm specializes in security problems such as inventory loss, fraud, embezzlement, cybercrime and workplace substance abuse. Brandman is the author of *The Executive's Guide to Business Security*. He has appeared on network television and been interviewed by national publications such as *USA Today*, *Forbes* and *The Journal of Commerce*, and has been a consultant for the U.S. Department of Homeland Security.

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The Convenience Distribution Association (CDA) is the trade organization working on behalf of convenience products distributors in the United States. Its distributor members represent more than \$92 billion in U.S. convenience product sales, serving a wide variety of small retail formats.

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