



Convenience
Distribution
ASSOCIATION

PRESS RELEASE

George Bennett, S. Abraham & Sons, Inc., to Chair Convenience Distribution Association in 2027



SEPTEMBER 15, 2026 – AVENTURA, FL - The Convenience Distribution Association (CDA) announced today that George Bennett, S. Abraham & Sons, Inc. (SAS), was elected to serve as 2027 Chair, with his term beginning Jan. 1, 2027, at the association's Annual Membership Meeting, which took place at CDA's Convenience Distribution Business Exchange (CDBX) event in Aventura, FL.

"George has the industry knowledge, operational expertise and warm approachability to lead CDA in the year ahead," said 2026 CDA Chair Andy Plummer, AMCON Distributing Company. "With his fresh ideas and ability to connect with members, he is perfectly suited to grow the association and continue to push us forward."

Bennett, president of SAS, a division of Imperial Trading Company, is responsible for guiding the company's strategic direction while fostering a culture rooted in customer-vendor partnerships, operational excellence and long-term growth. Under his leadership, SAS continues to strengthen its position as a trusted distribution partner for thousands of retailers and supplier partners across the Midwest.

He joined SAS in 2010 following a successful 13-year career with Anheuser-Busch, where he held leadership positions in sales, trade marketing and brand portfolio management. Bennett's experience managing nationally recognized brands and developing customer-focused growth strategies laid the foundation for his collaborative leadership style and passion for building high-performing organizations.

Bennett has been a committed and engaged member of CDA. Serving on CDA's Board of Directors since 2020, he was elected to the Executive Committee in 2024. Bennett has served as CDA treasurer and chair of the Finance and Audit Committee, and continues to serve on the Government Affairs Committee.

"It's an honor to lead CDA in the year ahead," said Bennett. "As the industry evolves and grows, I look forward to helping the association find even more ways to advocate for members' interests, increase educational opportunities, and provide best-in-class experiences where members can collaborate and do business."

"George is the right person to lead our association in 2027," said Richard Owen, CDA president and CEO. "He knows the industry as well as anyone I've met and also has long-term relationships with people up and down the supply chain. I look forward to all of the work we can do together in the year ahead."

A graduate of the University of Missouri, Bennett lives in Grand Rapids, MI, with his wife, Charity. Together they are raising five children. Outside of work, he enjoys traveling with his family, boating, hunting, fishing and golfing.

About CDA:

The Convenience Distribution Association (CDA) is the trade organization working on behalf of convenience product distributors in the United States. Its distributor members represent more than \$110 billion in U.S. convenience product sales, serving a wide variety of small retail formats. Associate members include leading convenience product manufacturers, brokers, retailers, suppliers, and others allied to the industry. For more information, visit www.cdaweb.net.

##

For More Information, Please Contact:

info@cdaweb.net

Phone: 703.208.3358



This email was sent by: Convenience Distribution Association
11250 Roger Bacon Drive, #8, Reston, VA, 20190

Privacy Policy

Update Profile Manage Subscriptions