

## DOT FOODS' GEORGE EVERSMAN RECEIVES CDA'S DEAN OF THE INDUSTRY AWARD



**SEPTEMBER 10, 2019 - CHICAGO, IL** - George Eversman, executive vice president, retail and business development for DOT Foods, was presented with CDA's Dean of the Industry award at the Convenience Distribution Business Exchange (CDBX) awards luncheon today in Chicago.

George grew up just 40 miles from DOT Foods' headquarters in Sterling, IL. After graduating from the University of Iowa in 1991 with a Bachelor's Degree in journalism, he headed to Arizona State for his Master's, before joining DOT Foods in 1995 as foodservice marketing manager, heading up supplier relationships.

George was promoted to regional sales manager for the southern region two years later, before taking on his current role as executive vice president of business development and retail in 1999. He has been the face of DOT Foods in most retail segments over the last 20 years and has been integral to its success.

"George has supported CDA and distributors with a high level of input and improving the flow of products and information," said Corey Cooper, Stephenson Wholesale Co., Durant, OK. "I know of no one who doesn't like George. The support he's given CDA is unparalleled and extreme. He deserves the award due to his dedication; no one works harder than George.

"George is a man of integrity, has true passion for our industry and carries commitment to the industry and his people," said Kellie Janssen, Henry's Foods, Alexandria, MN. "He's a man of true humbleness, which is admirable."

"George has been a prominent figure in the industry and dedicated to CDA in which he is very involved," said Kimberly Bolin, CDA's president and CEO. "He epitomizes what the Dean of the Industry award represents."

George enjoys golfing and spending as much time with his family as possible. This includes his wife Michelle and children William 21; Beth 19; Meredith 12; and Marie 10.

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**About CDA:**

The Convenience Distribution Association (CDA) is the trade organization working on behalf of convenience product distributors in the United States. Its distributor members represent more than \$102 billion in U.S. convenience product sales, serving a wide variety of small retail formats. Associate members include leading convenience product manufacturers, brokers, retailers, suppliers, and others allied to the industry. For more information visit: [www.cdaweb.net](http://www.cdaweb.net).

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