



Convenience
Distribution
ASSOCIATION

PRESS RELEASE

September 24, 2018

BILL DUNN RECEIVES CDA'S DEAN OF THE INDUSTRY AWARD



CHICAGO, IL - Bill Dunn, vice president of industry relations, Swisher International, Inc., was presented with CDA's Dean of the Industry award Sept. 24 at the Convenience Distribution Business Exchange (CDBX) in Chicago.

Dunn has been a leader in the tobacco industry for more than three and a half decades, beginning his career with Thomas J. Lipton in 1974 as a sales representative for the central and western New York state markets.

In 1982, Dunn moved to Tampa, FL, where he started his 36-year career with Swisher as merchandising manager. Ten years later, he assumed the position of field sales manager, working out of the Swisher corporate office in Jacksonville. Now, in his newly created position of vice president of industry relations, he has more than proven he is worthy of CDA's Dean of the Industry award.

"I've known Bill for at least 18 years," said Carter Adair, director of sales, Stephenson Wholesale, dba Indian Nation Wholesale, Durant, OK. "I worked with him on both the manufacturer and wholesale side, and he's been both a friend and mentor to me. He is a loyal and thoughtful partner to us, and has been a long-time supporter of CDA, distributors and retailers. This award is well-deserved."

"Bill and Swisher have enjoyed a long partnership with our company," said Kaye Powell, vice president, trade relations and event planning, S. Abraham & Sons, Grand Rapids, MI. "He's been an advocate of the industry and of me when I got into the industry 25 years ago. Bill views this industry as exciting, and he's always supportive of CDA and distributors, and helps in any way he can. He truly deserves the Dean of the Industry award; he's dedicated, a leader, and a friend to all of us."

"Bill Dunn is more than deserving of CDA's Dean of the Industry award," said Kimberly Bolin, CDA's president and CEO. "Not only has he been involved with our association for close to four decades, but Bill has demonstrated a strong and continuous partnership with, and support of, distributors. We congratulate Bill on this honor and thank him for his dedicated service."

Dunn has been married to his wife Debbie, whom he met in Jamestown, NY, for 38 years. They have three children — Joseph, Jessica and Olivia — and three grandchildren.

About CDA:

The Convenience Distribution Association (CDA) is the trade organization working on behalf of

convenience product distributors in the United States. Its distributor members represent more than \$92 billion in U.S. convenience product sales, serving a wide variety of small retail formats. Associate members include leading convenience product manufacturers, brokers, retailers, suppliers, and others allied to the industry. For more information visit: www.cdaweb.net.

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For More Information, Please Contact:

Info@cdaweb.net

Phone: 703.208.3358