



Convenience
Distribution
ASSOCIATION

PRESS RELEASE

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CHARLIE CASPER TO CHAIR CONVENIENCE DISTRIBUTION ASSOCIATION



CHICAGO, IL - The Convenience Distribution Association (CDA) announced Sept. 24 that Charlie Casper, Mydad LLC dba Hardec's, Elizabethtown, KY, was elected as Chair for 2019 at the association's Annual Membership Meeting.

Casper was presented with the customary green jacket and gavel by 2018 CDA Chair Kevin Barney, Atlantic Dominion Distributors, Virginia Beach, VA, symbolizing the position of CDA Chair during the 2018 Convenience Distribution Business Exchange (CDBX) awards luncheon.

"Charlie has served on the CDA Board of Directors and been a member of the Executive Committee for the last three years. It has been an honor to work with Charlie in shaping the direction of the CDA," said Barney.

"Charlie is well connected and has worked tirelessly as Chair of CDA's Government Affairs Committee to ensure our members' best interests are being represented across all levels of government. I know he is excited to begin his new role as Chair of CDA, and he will deliver solid results for our members."

Casper has been a mainstay in wholesale distribution with experience in numerous levels of manufacturing, quality control, sales marketing, general management and executive management, also. He has served in numerous capacities for CDA, as well as other industry associations, including The Southern Association of Wholesale Distributors (SAWD) and the Kentucky Wholesale Distributors Association (KWDA).

Casper has also been the recipient of many industry awards, including CDA's Dean of the Industry Award, the The SAWD Liberty Award, and the Gary Adams Tri-State Memorial Award, given by the Tri-State Convention Tobacco and Candy Distributors (Kentucky, Ohio and Indiana).

"Charlie brings vast association, industry and business experience to the chairmanship of CDA," said Kimberly Bolin, CDA president and CEO. "He has been a tremendous advocate for CDA both on Capitol Hill and with industry partners, and will be a tremendous leader in 2019."

"I am honored to serve as 2019 CDA Chair and look forward to working with Kimberly Bolin and staff, the Executive Committee, the Board of Directors and the association's membership," said Casper. "I am confident we will continue to work hard to build on the recent improvements within the CDA."

About CDA:

The Convenience Distribution Association (CDA) is the trade organization working on behalf of convenience product distributors in the United States. Its distributor members represent more than \$92 billion in U.S. convenience product sales, serving a wide variety of small retail formats. Associate members include leading convenience product manufacturers, brokers, retailers, suppliers, and others allied to the industry. For more information visit: www.cdaweb.net.

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