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## FOR IMMEDIATE RELEASE

### **Cheyenne International Partners with Purple Heart Homes' National Mall Project**

**Grover, North Carolina (August 26, 2026)** – Cheyenne International is proud to continue its support of Purple Heart Homes as the nonprofit prepares to bring its mission to the heart of the nation's capital through a special home build on the National Mall in Washington, D.C.

From September 27 through October 5, 2026, Purple Heart Homes will construct a fully accessible home on the National Mall, creating a powerful, visible demonstration of the housing challenges facing service-connected disabled and aging veterans and the solutions that can help them live safely and independently. Once the home is complete, it will be moved to generously donated land in Virginia, where a veteran will call it home. The project will bring together supporters, partners, and communities around a shared mission: ensuring veterans have access to homes that meet their needs and provide the independence and dignity they deserve.

Cheyenne International's involvement builds on its ongoing relationship with Purple Heart Homes and a joint commitment to giving back to those who have served. The company has pledged \$10,000 to the initiative and, throughout the promotion, hopes to extend its impact beyond its contribution by asking its partners to support the project and Purple Heart Homes' broader mission.

Purple Heart Homes works year-round to provide housing solutions for our nation's veterans through home ownership and home modification projects. The National Mall project provides an opportunity to bring greater visibility to that work and start a broader conversation about the housing needs our servicemen and women continue to face across the country.

Cheyenne International is honored to support Purple Heart Homes as it brings this important mission to Washington, D.C., and invites its industry partners and community to follow the build, learn more about the organization's work, and join in supporting the veterans it serves.

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### **About Cheyenne International**

Cigarettes | Filtered Cigars | Moist Snuff | Pipe Tobacco | With over 20 years in business, Cheyenne International is a tobacco product manufacturer serving domestic and international markets. The Company's mission is to provide adult tobacco consumers with a diversified portfolio of high-quality brands at a fair price. Cheyenne International builds successful partnerships with its distribution and retail customers while keeping responsibility and compliance at the forefront of everything they do.

For additional information, please visit [www.cheyenneintl.com](http://www.cheyenneintl.com).

### **About Purple Heart Homes**

Purple Heart Homes is a nonprofit organization dedicated to providing housing solutions for America's disabled and aging veterans. Through its programs, Purple Heart Homes works to create safe and accessible living environments that promote independence and improve quality of life for veterans across the country.

To learn more about the National Mall Home Build, visit <https://www.purplehearthomesusa.org/national-mall>.