



McConnell's to Bring Midwest Retailers Together for 2027 Spring Tradeshow in Fort Wayne, Indiana

OCTOBER 23rd, 2026 – FORT WAYNE, IN – McConnell's, a family-owned distributor serving the convenience industry since 1914, announced today that its annual Spring Convenience Tradeshow will take place April 1, 2027, at the Allen County War Memorial Coliseum in Fort Wayne, Indiana.



The 2027 event, **"Ride Together,"** will bring convenience and university retailers together for an opportunity to explore new products, programs and opportunities for the year ahead. The event reflects McConnell's continued focus on providing retailers with the products, resources and industry connections that support their businesses.

Attendees will have the opportunity to connect with McConnell's team members, explore new products and programs, and meet with industry partners throughout the one-day event. The tradeshow will feature opportunities across the convenience and university channels, with a focus on supporting retailers as they plan for the year ahead.

Retailers, chains and independent operators are invited to attend **Ride Together on April 1, 2027,**

at the Allen County War Memorial Coliseum, located at 4000 Parnell Ave. in Fort Wayne, Indiana.

For more information, contact McConnell's at **1-800-552-0835** or email sales@fmcconnell.com.

About McConnell's:

McConnell's is a fourth-generation, family-owned distributor serving convenience and university retailers throughout Indiana, Ohio and Michigan. Founded in 1914, the company provides products, merchandising services and marketing support across a broad range of convenience categories. McConnell's works with retailers and industry partners to deliver products, programs and services designed to support store-level execution and long-term growth.