Convenience Distribution Association

Government Affairs News

AN UPDATE ON FEDERAL ISSUES

FDA Authorizes Marketing of 24 Velo Nicotine Pouches

On Oct. 30, 2026, the U.S. Food and Drug Administration (FDA) authorized the marketing of 24 new nicotine pouch products through the premarket tobacco product application (PMTA) pathway. The authorized products are made by Modoral Brands Inc. under the Velo brand and are all listed as containing 4 mg of nicotine.

The 24 authorized products include three types of packaging for the Velo Mini Pouch and Velo Mini Pouch 2, each of which also comes in four different flavors:

- Velo Mini Pouch 400 mg Crema 4 mg nicotine
- Velo Mini Pouch 400 mg Lime 4 mg nicotine
- Velo Mini Pouch 400 mg Orange Crema 4 mg nicotine
- Velo Mini Pouch 400 mg Passion Fruit 4 mg nicotine
- Velo Mini Pouch 2 400 mg Crema 4 mg nicotine
- Velo Mini Pouch 2 400 mg Lime 4 mg nicotine
- Velo Mini Pouch 2 400 mg Orange Crema 4 mg nicotine
- Velo Mini Pouch 2 400 mg Cinnamon 4 mg nicotine

These eight product names are shared across the three different types of packaging, resulting in a total of 24 unique tobacco products. Read the full FDA announcement **here.**

View the complete and updated list of all FDA authorized tobacco products **here.**

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