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## **UniPro Sets a New Standard for Data Visibility and Member Growth**

**ATLANTA** – UniPro Foodservice today announced the launch of its enhanced Member Reporting experience within UniPro One, giving Members greater visibility into performance and clearer paths to growth.

The redesigned Member Dashboard delivers an intuitive, streamlined view of purchases, earnings, and Supplier performance, enabling Members to make faster decisions and uncover opportunities that turn everyday purchasing into measurable margin.

Built directly from Member feedback, the new experience reflects UniPro’s continued investment in tools that strengthen alignment between Members and Supplier partners so both sides grow together.

“This enhancement is about giving our Members the transparency and insight they need to run stronger businesses,” said Louie Newton, Chief Information Officer at UniPro. “By connecting data across purchasing, programs, and Supplier performance, we’re helping Members identify opportunities and act with confidence.”

Fully integrated within UniPro One, the Dashboard connects with UniPro’s broader ecosystem, including Member Development, Category Management, and Partners Plus, reinforcing UniPro’s role as a strategic partner to independent distributors.

UniPro will host live virtual sessions on April 30, giving Members the opportunity to explore the new Dashboard’s enhancements, ask questions, and engage directly with the UniPro team. These sessions are designed to help Members understand the reporting experience and apply it to drive stronger business outcomes.

This launch represents another step in UniPro’s continued investment in technology, data visibility, and tools that support long-term Member success.

### **About UniPro Foodservice:**

UniPro is a growth engine for independent distributors, built to help Members and Suppliers drive measurable results. By aligning programs, partnerships, and data, UniPro enables distributors to grow profitably, strengthen Supplier relationships, and better serve Operators across broadline, convenience, retail, and specialty channels. As the largest buying group in North America, UniPro delivers unmatched value for Suppliers through scale, alignment, and execution required to help independent distributors win.