



**For Immediate Release  
April 8, 2025**

## **Smoker Friendly Boulder, CO**

### **Tom Allen Promoted to Vice President of Operations**

***Boulder, CO 4/1/25,***

Effective as of April 1, 2025, The Cigarette Store LLC (TCS) dba Smoker Friendly has named Tom Allen as its new Vice President of Operations. Tom Allen joined Smoker Friendly as Retail Operations Manager in 2016, later acting as Region Director – West. Prior to joining Smoker Friendly, he graduated from the University of Montana College of Business in 2006 and gained his MBA from Colorado State University in 2022. Between earning his degrees, he served his country for more than 10 years as an Officer in the United States Army. In keeping with Smoker Friendly's proud tradition as a multi-generational family business, Tom Allen has joined his uncles, President Dan Gallagher and CEO and Chairman of the Board Terry Gallagher Jr., as an essential part of the operations team.

Dan Gallagher commented, "With his dedication, leadership, and understanding of our company's values and goals, Tom has consistently demonstrated the ability to drive results. In his new role, Tom will be responsible for all day-to-day store operations. His leadership will play a critical part in continuing to drive sales and profitability, streamline our operations, improve processes, and ensure Smoker Friendly remains a leader in the retail tobacco industry."



Tom Allen remarked, “I am excited and thankful for this tremendous opportunity. I want to thank everyone at Smoker Friendly who mentored and developed me during these last 9 years. I will do my utmost to enhance the operational excellence Smoker Friendly is known for in our industry.”

Founded in 1991 and headquartered in Boulder, Colorado, Smoker Friendly owns and operates 341 stores in 13 states. TCS is the largest licensee of Smoker Friendly International, and the largest tobacco store retailer in the United States, operating a mix of tobacco stores, cigar lounges, liquor stores and fueling locations under the Smoker Friendly, Tobacco Depot, Smoke ‘N Go, Havana Manor and Gasamat banners, in addition to its e-commerce site, [paylesscigarsandpipes.com](http://paylesscigarsandpipes.com).

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