



## **Resnick Distributors Launches Premium Cigar Program**

*New Brunswick, NJ - June 2nd, 2025--* Resnick Distributors proudly announces the launch of their Premium Cigar Program, a groundbreaking offering set to revolutionize cigar sales in convenience stores, tobacco shops, liquor stores, gas stations and more. Known for providing top-tier c-store distribution services, Resnick Distributors is now expanding its reach with a comprehensive selection of more than 1,000 premium cigars, perfectly curated to enhance any retailer's product lineup.

"Our new Premium Cigar Program is designed to turbo-charge the profits of our partners," says Steven Hudes, VP Marketing for Resnick Distributors. "We believe in equipping our retailers with the best products to drive sales and attract customers. With our new cigar launch, we're offering unparalleled price, quality and selection to help our partners thrive in a competitive marketplace."

### **Key Benefits of Resnick's Premium Cigar Program:**

- **Wide Selection of Best-Selling Brands:** Customers can choose from a range of over 1,000 top-selling cigars to cater to the tastes of diverse clientele.
- **High Markups:** Premium cigars offer great margins and excellent profit potential.
- **Next-Day Delivery:** Stores enjoy swift delivery to New York, New Jersey, Connecticut, Pennsylvania, and Delaware.

### **About Resnick Distributors:**

With over 80 years of experience, Resnick Distributors is a family-run business specializing in full-service convenience store distribution. We proudly serve a wide range of retailers, including c-stores, bodegas, smoke shops, liquor stores, gas stations, and more. With a commitment to excellence and innovation, Resnick Distributors is your reliable partner for all your retail needs. For more information, please visit us at [www.resnickdistributors.com](http://www.resnickdistributors.com)

Please see our 44-page Premium Cigar Catalog flipping book [here](#)

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