

FOR IMMEDIATE RELEASE

Lyons Specialty Co. LLC Purchases Key Assets of Franklin Supply, Inc. Uniting Two Family-Owned Louisiana Distributors

Port Allen, LA – May 19, 2025 – Lyons Specialty Co. LLC, a fourth-generation family-owned wholesale distributor based in Port Allen, Louisiana, is proud to announce the purchase of the key assets of Franklin Supply, Inc., a respected convenience store supplier headquartered in Franklin, Louisiana. This strategic merger brings together two longstanding, family-operated businesses with deep roots in the Louisiana wholesale distribution industry.

Founded in 1923, Lyons Specialty Co., LLC has built a reputation for delivering a diverse range of products—including food service, candy, snacks, tobacco, groceries, health and beauty items, automotive supplies, and paper goods—to convenience stores, restaurants, and institutions across Louisiana, Mississippi and Arkansas. Franklin Supply, Inc., formerly known as Franklin Cigar and Tobacco, has been serving South and South-Central Louisiana since 1948, offering a comprehensive selection of convenience store products, janitorial supplies, and industrial items.

“We are thrilled to welcome Franklin Supply into the Lyons family,” said Hugh W. Raetzsch Jr., CEO of Lyons Specialty Co. LLC. “Both companies share a commitment to exceptional customer service, community engagement, and supporting the growth of our clients’ businesses. This merger allows us to combine our strengths and continue providing top-tier service throughout Louisiana.”

Franklin Supply customers can expect uninterrupted service, with the added benefits of Lyons Specialty’s expanded product offerings and logistical capabilities.

“Joining forces with Lyons is a natural fit for us and our clients,” said Keith Landen, President of Franklin Supply, Inc. “Our shared values and dedication to our customers make this an exciting opportunity to enhance services and reach.”

This strategic merger emphasizes Lyons Specialty’s commitment to growth while preserving the personalized service and community focus that both companies have championed for decades.