NATO News

Critical News for Members on Tobacco Legislation, Litigation and Regulations

NATO Board of Directors Announcement

The Board of Directors of the National Association of Tobacco Outlets (NATO) announces that Tom Briant will be retiring from his position as NATO Executive Director.

Tom was instrumental in founding NATO 23 years ago and has grown the association to be a leading voice in the industry.

"I want to express my sincere gratitude to all of those NATO members that I have worked with over the years and who supported the association since it was formed in 2001, and I look forward to seeking new challenges in the industry," said Tom.

NATO's mission is to enhance the business interests of retailers that sell tobacco and nicotine products, support the legislative and regulatory interest of its members, and encourage the expansion of the retail tobacco and nicotine market in a responsible manner. NATO currently has 66,000 members.

The Board has begun a search for the next Executive Director.

Any inquiries regarding this search or from the media may be directed to NATO Board President Chris Beaulier, chris@cigaretshopper.com.