



S. ABRAHAM & SONS FOODSERVICE SHOW

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Grand Rapids, Michigan – S. Abraham & Sons, Inc. a subsidiary of Imperial Trading Company, will host its annual Foodservice Show at the Suburban Showplace in Novi, Michigan on August 11th.

Emerging Trends in Foodservice will be the primary focus comprising 52 manufacturer booths. Featured in the SAS CStore will be Rich's Ready to Finish Donuts, Fresh Blends Smoothies, Melting Moments cookie ice cream sandwich, TruFru "natures fruit in chocolate", Pillsbury breakfast on the go solutions and an assortment of parfaits by General Mills. Grab and Go cooler items will be on display and ready to sample! Convenience offerings include Beantown Coffee Program, Bunn Bean to Cup Fast Cup featuring Paramount Coffee, GOGO Grill, Walking Taco station, Fruit Ridge Farms, InnovAsian Chinese Cuisine, and a BBQ Sandwich Program.

With the fast-paced world around us, Foodservice is growing and even more enticing than ever. SAS is pleased to host this annual event with so many of our foodservice manufacturers being featured at the show.

Imperial Trading Company and S. Abraham & Sons, Inc. provide marketing, distribution, and technology solutions to convenience retailers. Their service area expands from the United States and Canada border to the Gulf of Mexico where they service over 5,000 retail locations. The company's strengths are its alliance with retail customers and the continued commitment to providing exceptional quality, value and service.

Imperial Trading Company and S. Abraham & Sons, Inc. have six distribution centers serving 20 states and are headquartered in Elmwood, LA.

For further information, please contact Kaye Powell, VP Trade Marketing at kaye.powell@sasinc.com.