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CandyRific Introduces New Display Panel for Marvel's Avengers Character Fans New Display Panel includes Thor, Black Panther and Loki Character Fans

Louisville, KY (September 29, 2021) – CandyRific is introducing a new display panel for retailers for its Marvel's Avengers character fans. Thor, Loki and Black Panther themed character fans are highlighted in this display panel that stands 41.75" tall, is 14.5" wide, and 5.5" deep.

"We wanted to develop a merchandising opportunity for our customers to organize our popular and growing line of Marvel Avenger's character fans," said Clark Taylor, CandyRific's Senior Vice President of Sales and Marketing. "This handy size fits well into customers' places of business with an eye-catching and bright design to attract their patrons."

The display panel holds up to 24 character fans. Each fan comes with 0.53 ounces of assorted fruit flavored dextrose candies (natural flavors and colors) and provides a burst of fanned air when the button is pushed. The suggested retail price for each character fan is \$5.99.

The small footprint display panels will be available January 2022, in plenty of time prior to the new movies, "Thor: Love and Thunder" set to release May 6, 2022, and "Black Panther: Wakanda Forever" for release July 8, 2022.

CandyRific sells candy and novelty product combinations utilizing popular licensed brands. CandyRific's portfolio includes Warner Bros., Universal Brand Development, M&M'S®, SKITTLES® and Disney, Marvel, and STAR WARS™ brands. All products have a high perceived value, are merchandised in colorful displays and are especially popular with collectors. The company has distribution with most of the major retailers in the U.S. and distributors in almost every major market in the world. CandyRific has appeared on the Inc. 500 and Inc. 5000 lists of fastest growing companies in the U.S. consecutively for the last eight years and was named one of Louisville's Businesses of the Year for 2016. Retailers interested in CandyRific novelties can call 502-893-3626, or visit www.candyrific.com. For more information, please visit www.candyrific.com.



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