

## Convenience Distribution Marketplace 2026 Printable Schedule

\*Schedule is subject to change. All times are Central Time Zone.\*

*Committee and Board of Directors meetings are open to their respective members only.*

### Sunday, February 15, 2026

3:30 pm–5:30 pm	Executive Committee (Pecan, Level 2)
5:30 pm–6:00 pm	Finance & Audit Committee (Pecan, Level 2)
7:00 pm–9:00 pm	Manufacturers Advisory Council Dinner - Invitation Only (Touchdown, Level 4)

### Monday, February 16, 2026

7:00 am–6:00 pm	Registration (Monument Foyer, Level 1)
7:00 am–6:00 pm	Marketplace Gives Back (Monument Foyer, Level 1)
7:00 am–7:00 pm	Exhibitor Move-In (Monument Ballroom, Level 1)
7:00 am–8:00 am	InfoMetrics Advisory Council (Sage B, Level 2)
8:00 am–8:30 am	Governance & Nominating Committee (Pecan, Level 2)
8:30 am–9:30 am	Events Planning Committee and Manufacturers Advisory Council (Sage B, Level 2)
9:30 am–10:45 am	Education & Research Committee (Sage B, Level 2) Government Affairs Committee (Sandstone, Level 2) Industry Affairs Committee (Lupine B, Level 2) CDA & DEF Board of Directors Meeting (Sage A, Level 2) Pre-Game Lunch (Honor Ballroom B, Level 1)
11:00 am–12:00 pm	Opening Keynote: <i>FutureNomics: The Economic Snapshot You Need Now and in the Future for Stronger Strategies, Better Decisions, and Faster Results</i> with <b>Mary Kelly</b> (Honor Ballroom C, Level 1)
11:45 am–1:15 pm	Networking Break (Honor Foyer, Level 1)
1:30 pm–2:45 pm	Monday Education Session: <i>State of the Industry and Consumer Behaviors</i> with <b>Sally Lyons Wyatt</b> (Honor Ballroom C, Level 1) Networking Break (Honor Foyer, Level 1)
2:45 pm–3:00 pm	Monday Education Session: <i>Understanding FSMA Section 204(d)</i> with <b>Jennifer McEntire, Ph.D.</b> and <b>Richard Owen</b> (Honor Ballroom C, Level 1)
3:00 pm–4:15 pm	Opening Drive Reception (Event Lawn)
4:15 pm–4:30 pm	
4:30 pm–5:30 pm	
5:30 pm–7:00 pm	

### Tuesday, February 17, 2026

7:00 am–5:30 pm	Registration (Monument Foyer, Level 1)
7:00 am–8:00 am	Breakfast (Honor Ballroom B, Level 1)
7:00 am–9:00 am	Exhibitor Move-In (Monument Ballroom, Level 1)
8:00 am–9:00 am	Tuesday Kickoff Session: <i>Attracting Tomorrow's Talent with Today's Leaders</i> with <b>Steve Bench</b> (Honor Ballroom C, Level 1)
9:00 am–2:00 pm	The Marketplace Trade Show (Monument Ballroom, Level 1)
9:00 am–2:00 pm	Touchdown Lounge (Monument Ballroom, Level 1)
9:30 am–9:35 am	1st Prize Wheel Drawing (Monument Ballroom, Level 1)
10:15 am–10:20 am	2nd Prize Wheel Drawing (Monument Ballroom, Level 1)
11:00 am–11:05 am	3rd Prize Wheel Drawing (Monument Ballroom, Level 1)
11:45 am–11:50 am	4th Prize Wheel Drawing (Monument Ballroom, Level 1)
12:00 pm–1:00 pm	Side Line Lunch (Monument Foyer, Level 1)
1:10 pm–1:15 pm	5th Prize Wheel Drawing (Monument Ballroom, Level 1)
1:45 pm–1:50 pm	Marketplace Grand Prize Giveaway (Monument Ballroom, Level 1)
2:00 pm–6:00 pm	Exhibitor Move-Out (Monument Ballroom, Level 1)
2:15 pm–3:15 pm	Feature Session: <i>Trusted to Lead: Energizing High-Performance Cultures in Convenience Distribution</i> with <b>Lt. Col. (Ret.) Jason O. Harris</b> (Honor Ballroom C, Level 1)
3:30 pm–5:00 pm	Distributor Showcase "Distributor Draft" (Honor Ballroom B, Level 1)
5:30 pm–6:15 pm	Past Chair Advisory Council (Pecan, Level 2)
6:15 pm–9:30 pm	Awards Dinner
6:15 pm–6:45 pm	Kick Off Cocktails (Honor Foyer, Level 1)
6:45 pm–8:15 pm	Hall of Fame Dinner (Honor Ballroom C, Level 1)
8:15 pm–9:30 pm	End Zone After Party (Honor Foyer, Level 1)

### Wednesday, February 18, 2026

7:00 am–8:00 am	Breakfast (Honor Ballroom B, Level 1)
8:00 am–9:15 am	Wednesday Kickoff Session: <i>Making AI Work for Distribution: A Practical Playbook for Every Team</i> with <b>Benj Cohen</b> (Honor Ballroom C, Level 1)
9:15 am–9:30 am	Networking Break (Honor Foyer, Level 1)
9:30 am–10:45 am	Closing Session: <i>Protecting Your Warehouse: Physical Security &amp; Safety</i> (Honor Ballroom C, Level 1)
10:45 am	Marketplace Concludes - That's a Wrap!