

Convenience Distribution Marketplace 2026 Printable Schedule

Schedule is subject to change. All times are Central Time Zone.

Committee and Board of Directors meetings are open to their respective members only.

Sunday, February 15, 2026

3:30 pm–5:30 pm	Executive Committee (Pecan, Level 2)
5:30 pm–6:00 pm	Finance & Audit Committee (Pecan, Level 2)
7:00 pm–9:00 pm	Manufacturers Advisory Council Dinner - Invitation Only (Touchdown, Level 4)

Monday, February 16, 2026

7:00 am–6:00 pm	Registration (Monument Foyer, Level 1)
7:00 am–6:00 pm	Marketplace Gives Back (Monument Foyer, Level 1)
7:00 am–7:00 pm	Exhibitor Move-In (Monument Ballroom, Level 1)
7:00 am–8:00 am	InfoMetrics Advisory Council (Sage B, Level 2)
8:00 am–8:30 am	Governance & Nominating Committee (Pecan, Level 2)
8:30 am–9:30 am	Events Planning Committee and Manufacturers Advisory Council (Sage B, Level 2)
9:30 am–10:45 am	Education & Research Committee (Sage B, Level 2)
	Government Affairs Committee (Sandstone, Level 2)
	Industry Affairs Committee (Lupine B, Level 2)
11:00 am–12:00 pm	CDA & DEF Board of Directors Meeting (Sage A, Level 2)
11:45 am–1:15 pm	Pre-Game Lunch (Honor Ballroom B, Level 1)
1:30 pm–2:45 pm	Opening Keynote: FutureNomics: The Economic Snapshot You Need Now and in the Future for Stronger Strategies, Better Decisions, and Faster Results with Mary Kelly (Honor Ballroom C, Level 1)
2:45 pm–3:00 pm	Networking Break (Honor Foyer, Level 1)
3:00 pm–4:15 pm	Monday Education Session: State of the Industry and Consumer Behaviors with Sally Lyons Wyatt (Honor Ballroom C, Level 1)
4:15 pm–4:30 pm	Networking Break (Honor Foyer, Level 1)
4:30 pm–5:30 pm	Monday Education Session: Understanding FSMA Section 204(d) with Jennifer McEntire, Ph.D. and Richard Owen (Honor Ballroom C, Level 1)
5:30 pm–7:00 pm	Opening Drive Reception (Event Lawn)

Tuesday, February 17, 2026

7:00 am–5:30 pm	Registration (Monument Foyer, Level 1)
7:00 am–8:00 am	Breakfast (Honor Ballroom B, Level 1)
7:00 am–9:00 am	Exhibitor Move-In (Monument Ballroom, Level 1)
8:00 am–9:00 am	Tuesday Kickoff Session: Attracting Tomorrow's Talent with Today's Leaders with Steve Bench (Honor Ballroom C, Level 1)
9:00 am–2:00 pm	The Marketplace Trade Show (Monument Ballroom, Level 1)
9:00 am–2:00 pm	Touchdown Lounge (Monument Ballroom, Level 1)
9:30 am–9:35 am	1st Prize Wheel Drawing (Monument Ballroom, Level 1)
10:15 am–10:20 am	2nd Prize Wheel Drawing (Monument Ballroom, Level 1)
11:00 am–11:05 am	3rd Prize Wheel Drawing (Monument Ballroom, Level 1)
11:45 am–11:50 am	4th Prize Wheel Drawing (Monument Ballroom, Level 1)
12:00 pm–1:00 pm	Side Line Lunch (Monument Foyer, Level 1)
1:10 pm–1:15 pm	5th Prize Wheel Drawing (Monument Ballroom, Level 1)
1:45 pm–1:50 pm	Marketplace Grand Prize Giveaway (Monument Ballroom, Level 1)
2:00 pm–6:00 pm	Exhibitor Move-Out (Monument Ballroom, Level 1)
2:15 pm–3:15 pm	Feature Session: Trusted to Lead: Energizing High-Performance Cultures in Convenience Distribution with Lt. Col. (Ret.) Jason O. Harris (Honor Ballroom C, Level 1)
3:30 pm–5:00 pm	Distributor Showcase "Distributor Draft" (Honor Ballroom B, Level 1)
5:30 pm–6:15 pm	Past Chair Advisory Council (Pecan, Level 2)
6:15 pm–9:30 pm	Awards Dinner
6:15 pm–6:45 pm	Kick Off Cocktails (Honor Foyer, Level 1)
6:45 pm–8:15 pm	Hall of Fame Dinner (Honor Ballroom C, Level 1)
8:15 pm–9:30 pm	End Zone After Party (Honor Foyer, Level 1)

Wednesday, February 18, 2026

7:00 am–8:00 am	Breakfast (Honor Ballroom B, Level 1)
8:00 am–9:15 am	Wednesday Kickoff Session: Making AI Work for Distribution: A Practical Playbook for Every Team with Benj Cohen (Honor Ballroom C, Level 1)
9:15 am–9:30 am	Networking Break (Honor Foyer, Level 1)
9:30 am–10:45 am	Closing Session: Protecting Your Warehouse: Physical Security & Safety (Honor Ballroom C, Level 1)
10:45 am	Marketplace Concludes - That's a Wrap!