

Convenience Distribution Marketplace

Printable Schedule

Schedule is subject to change. All times are Central Time Zone.

Sunday, February 15, 2026

3:30 pm–5:30 pm	Executive Committee
5:30 pm–6:00 pm	Finance & Audit Committee

Monday, February 16, 2026

7:00 am–6:00 pm	Registration
7:00 am–7:00 pm	Exhibitor Move-In
7:00 am–8:00 am	InfoMetrics Advisory Council
8:00 am–8:30 am	Governance & Nominating Committee
8:30 am–9:30 am	Events Planning Committee and Manufacturers Advisory Council
9:30 am–10:45 am	Education & Research Committee Government Affairs Committee Industry Affairs Committee
11:00 am–12:00 pm	CDA & DEF Board of Directors Meeting
11:45 am–1:15 pm	Pre-Game Lunch
1:30 pm–2:45 pm	Opening Keynote: <i>FutureNomics: The Economic Snapshot You Need Now and in the Future for Stronger Strategies, Better Decisions, and Faster Results</i> with Mary Kelly
2:45 pm–3:00 pm	Networking Break
3:00 pm–4:15 pm	Monday Education Session: <i>State of the Industry and Consumer Behaviors</i> with Sally Lyons Wyatt
4:15 pm–4:30 pm	Networking Break
4:30 pm–5:30 pm	Monday Education Session: <i>Understanding FSMA Section 204(d)</i> with Jennifer McEntire, Ph.D. and Richard Owen
5:30 pm–7:00 pm	Opening Drive Reception

Tuesday, February 17, 2026

7:00 am–5:30 pm	Registration
7:00 am–8:00 am	Breakfast
7:00 am–9:00 am	Exhibitor Move-In
8:00 am–9:00 am	Tuesday Kickoff Session: <i>Attracting Tomorrow's Talent with Today's Leaders</i> with Steve Bench
9:00 am–2:00 pm	The Marketplace Trade Show
12:30 pm–1:30 pm	Side Line Lunch
2:00 pm–6:00 pm	Exhibitor Move-Out
2:15 pm–3:15 pm	Feature Session: <i>Trusted to Lead: Energizing High-Performance Cultures in Convenience Distribution</i> with Lt. Col. (Ret.) Jason O. Harris
3:30 pm–5:00 pm	Distributor Showcase
5:30 pm–6:15 pm	Past Chair Advisory Council
6:15 pm–9:30 pm	Awards Dinner
6:15 pm–6:45 pm	Kick Off Cocktails
6:45 pm–8:15 pm	Hall of Fame Dinner
8:15 pm–9:30 pm	End Zone After Party

Wednesday, February 18, 2026

7:00 am–8:00 am	Breakfast
8:00 am–9:15 am	Wednesday Kickoff Session: <i>Making AI Work for Distribution: A Practical Playbook for Every Team</i> with Benj Cohen
9:15 am–9:30 am	Networking Break
9:30 am–10:45 am	Closing Session: <i>Protecting Your Warehouse: Physical Security & Safety</i>
10:45 am	Marketplace Concludes – That's a Wrap!