

Please complete both pages.
Use a separate form for each attendee.

All companies must be registered in advance.
On-site registration will not be available.

RETURN THIS FORM BY FEBRUARY 2, 2024

BY MAIL Convenience Distribution Association, 11250 Roger Bacon Drive, Unit 8, Reston, VA 20190
BY FAX 703-573-5738 **BY EMAIL** eventsupport@cdaweb.net **ONLINE** www.cdamarketplace.net

CONTACT INFORMATION *Please complete each section of this form in detail for correct processing.*

BADGE NAME:		
TITLE:		
COMPANY NAME:		
ADDRESS:		
CITY:	STATE:	ZIP CODE:
COUNTRY:	E-MAIL:	
PHONE:	FAX:	

CONVENIENCE DISTRIBUTORS—One fee covers all Marketplace attendees from your company. *Please copy and fill out a separate form for each attendee.*

CONFERENCE RATES

Please copy and fill out a separate form for each attendee from your company.

Attendee Registration Classification	CDA Member Rate	Non-Member Rate
Convenience Distributors ¹ —FULL CONFERENCE (per company) ²	\$250	\$750
Brokers and Retailers—FULL CONFERENCE (per person)	\$250	\$500
State and Regional Distributor Assn Executives	FREE	FREE
Trade Press (per person)	\$500	\$500
Total Fees	\$	\$

¹ Convenience Distributors are defined by CDA as broad line wholesalers of an array of convenience products, engaged in active distribution of convenience products, servicing established accounts and/or operating other wholesale operations, such as cash-and-carry establishments. Above classifications do not include the suppliers, importers and/or manufacturers of product(s) or the suppliers of industry solutions. Non-exhibiting manufacturers, importers, suppliers and solution providers are NOT eligible to attend Marketplace.

² Convenience Distributors pay one fee and may register as many company personnel as desired for the one company fee.

MARKETPLACE CLASSIFICATION

Please check the classification that signifies your role.

- | | | |
|---|--|-----------------------------------|
| <input type="checkbox"/> Wholesale Buyer | <input type="checkbox"/> Government Official | <input type="checkbox"/> Spouse |
| <input type="checkbox"/> Retail Buyer | <input type="checkbox"/> Trade Press | <input type="checkbox"/> Guest ** |
| <input type="checkbox"/> Broker | <input type="checkbox"/> Speaker | |
| <input type="checkbox"/> State/Regional/Other Association | | |

* Attendees must be 21 years of age or older to attend.

** Permitted guests include spouses, significant others, or immediate family members.

CHANGES/CANCELLATIONS

Cancellation is permitted and refunds will be made if cancellation is received in writing **prior to January 19, 2024**. We cannot accept phone requests to cancel and no-shows are not refundable.

TERMS

COVID Notice & Disclaimer Please see this form page 2 for the COVID Notice & Disclaimer.

Terms & Conditions Please see this form page 2 for the 2024 Convenience Distribution Marketplace Attendee Terms & Conditions.

INITIAL HERE TO ACCEPT THE COVID NOTICE & DISCLAIMER AND THE TERMS & CONDITIONS: _____

METHOD OF PAYMENT *(Payment instruction MUST accompany form)*

Please check one:

- Check** (Make payable to CDA) Check number: _____
- Credit Card** (Check one and complete information below)
- American Express Discover MasterCard Visa

CARD NUMBER: _____

EXP. DATE: _____

NAME ON CARD (PRINT): _____

BILLING ADDRESS: _____

NAME OF SIGNATORY (PRINT): _____

AUTHORIZED SIGNATURE: _____

DATE: _____ PHONE: _____

HOTEL INFORMATION

The JW Marriott Tampa Water Street is the headquarters hotel for the 2024 Convenience Distribution Marketplace. Reservations may be made online or by calling the hotel. Please reserve your room(s) early, as availability is limited. Reservations cut-off date is February 2, 2024.

HOW TO BOOK A ROOM Go to www.cdamarketplace.net and click on the Hotel and Travel Information tab for complete details and booking options.

Marketplace events are open to all full conference registered attendees at no additional charge.
Please check each event and session you plan to attend.

Marketplace NETWORKING EVENT AND SESSION Selections

EVENTS

Welcome Reception	Monday, February 26 5:15 PM–6:30 PM	<input type="checkbox"/> I WILL attend	<input type="checkbox"/> I will NOT attend
Reception, Awards Dinner & Afterglow	Tuesday, February 27 5:30 PM–9:00 PM	<input type="checkbox"/> I WILL attend	<input type="checkbox"/> I will NOT attend

SESSIONS

Opening Keynote—Inspiring Excellence Joe Theismann	Monday, February 26 1:30 PM–2:45 PM	<input type="checkbox"/> I WILL attend	<input type="checkbox"/> I will NOT attend
The Evolving Economic and Supply Chain Climate Gene Marks	Monday, February 26 3:00 PM–4:00 PM	<input type="checkbox"/> I WILL attend	<input type="checkbox"/> I will NOT attend
Value-Added Selling Paul Reilly	Monday, February 26 4:15 PM–5:15 PM	<input type="checkbox"/> I WILL attend	<input type="checkbox"/> I will NOT attend
Leadership Keynote—Extreme Ownership and Leadership Jocko Willink	Tuesday, February 27 8:00 AM–9:00 AM	<input type="checkbox"/> I WILL attend	<input type="checkbox"/> I will NOT attend
Tobacco Product Regulations: Insights from the Director of FDA's Center for Tobacco Products Dr. Brian King	Tuesday, February 27 3:00 PM–4:00 PM	<input type="checkbox"/> I WILL attend	<input type="checkbox"/> I will NOT attend
Industry Leaders Panel: State of the Industry	Wednesday, February 28 8:00 AM–9:15 AM	<input type="checkbox"/> I WILL attend	<input type="checkbox"/> I will NOT attend
Education Session—Whole Person Leadership Thomas Bagwell, GRITT Business Coaching	Wednesday, February 28 9:30 AM–11:00 AM	<input type="checkbox"/> I WILL attend	<input type="checkbox"/> I will NOT attend

For complete descriptions of Marketplace events and education sessions as well as presenter bios, please visit www.cdamarketplace.net.

CONVENIENCE DISTRIBUTION MARKETPLACE: ATTENDEE TERMS AND CONDITIONS Any Attendee who is present at the Convenience Distribution Marketplace (CDM) automatically agrees to the terms and conditions set forth below. These Terms and Conditions apply to each Attendee regardless of whether they formally registered. **Indemnity.** The Attendee agrees to protect, indemnify, defend, and hold harmless CDM, the Conference hotel(s) and their respective employees, officers, directors, and agents against all claims, losses, or damages to persons or property, governmental charges or fines, and costs (including reasonable attorney's fees) arising out of or connected to the actions or failure of the Attendee or its employees, officers, directors, and agents to act in accordance with these Terms and Conditions. **Registration Badge.** The Attendee's registration badge must be worn at all times during the CDM. Access to the CDM facilities will not be granted to those without proper credentials. Replacement badges may be obtained at the CDM registration desk at no charge. **Day, Time & Content Modification.** CDM's schedule and content is subject to change. CDM reserves the right to modify sessions, activities, and times. Attendees should confirm CDM schedule and all CDM sessions and activities prior to arrival, and may do so at www.cdamarketplace.net. CDM shall not be liable to the Attendee for any damages, costs, or losses incurred, including, but not limited to, transportation costs, accommodations costs, or financial losses due to or caused by any change with the CDM schedule. **Prohibited Activities.** Suitcasing and Outboarding at the CDM are strictly prohibited. "Suitcasing" occurs when companies or persons attend the Event as attendees but "work the aisles" soliciting business from other attendees and exhibitors. "Outboarding" occurs where companies set up events that conflict with CDM hours of operation. Attendees shall not plan, attend, or otherwise participate in an Outboarding event that takes place during CDM hours of operation. Attendees shall not develop, facilitate, or host any program, free or paid, which competes, interferes with, or overlaps with the CDM without the prior written permission of CDM. Engaging in any prohibited activity will result in immediate cancellation of the Attendee badge without a refund. **Photography & Filming.** Professional photographs, audio, and video will be captured during the CDM. Attendees hereby grant CDM and its representatives permission to photograph and/or record them at the CDM, and distribute at any time the Attendee's image or voice in photographs, videotapes, electronic reproductions, and audiotapes of such events and activities. **Photography or Recording Usage by Attendees.** Photography, audio recordings, and video recordings are not permitted without the prior written consent of CDM. **Force Majeure.** Attendance at the CDM is subject to an act of God, government regulation, disaster, pandemic, or other emergencies, any of which make it illegal or impossible for CDM, and/or the Conference hotel to provide the facilities and/or services for the CDM, or make it illegal or impossible for the Attendee to utilize the hotel for the CDM. In the event of a force majeure situation, registration may be cancelled by written notice from CDM to the Attendee. CDM shall not, due to a force majeure, reimburse the Attendee for any damages, costs, or losses incurred, which losses shall include, but not be limited to, transportation costs, accommodations costs, or financial losses. **COVID.** By attending the CDM, Attendee accepts the COVID Notice and Disclaimer found on this page.

COVID NOTICE AND DISCLAIMER CDA is pleased that it can host the 2024 Convenience Distribution Marketplace (CDM) at the JW Marriott Tampa Water Street. As you know, COVID and its variants still exist. If you think you have COVID, please do not attend. CDA will not be responsible or liable for any COVID illness or COVID related consequence. CDA will follow all CDC and other federal, state, or local COVID guidelines in effect.

For schedule and complete Marketplace details, please visit www.cdamarketplace.net.