# Attendee Registration Form

Convenience Distribution MARKETPLACE

**February 15–17, 2021**
JW Marriott Tampa
Water Street
Tampa, FL

*Please complete both pages. Use a separate form for each attendee.*

**RETURN THIS FORM BY JANUARY 22, 2021**

**BY MAIL** Convenience Distribution Association
11250 Roger Bacon Drive, Unit 8, Reston, VA 20190
**BY FAX** 703-573-5738
**ONLINE** www.cdamarketplace.net

## CONTACT INFORMATION

*Please print or type to ensure accuracy. Complete each section in detail for correct processing.*

| | | |
|---|---|---|
| BADGE NAME: | | |
| TITLE: | | |
| COMPANY NAME: | | |
| ADDRESS: | | |
| CITY: | STATE: | ZIP CODE: |
| COUNTRY: | E-MAIL: | |
| PHONE: | FAX: | |

**CONVENIENCE DISTRIBUTORS**—One fee covers all Marketplace attendees from your company. *Please copy and fill out a separate form for each attendee.*

## CONFERENCE FEES

*Please copy and fill out a separate form for each attendee from your company.*

| Attendee Registration Classification | CDA Member Rate | Non-Member Rate |
|---|---|---|
| Convenience Distributors[1]—FULL CONFERENCE *(per company)*[2] | $250 | $750 |
| Convenience Distributors[1]—ADDITIONAL REGISTRANTS from same distribution company | FREE | FREE |
| Brokers and Retailers—FULL CONFERENCE *(per person)* | $250 | $500 |
| Convenience Distributors and Retailers—TRADE SHOW ONLY (TUE) *(per person)* | $0 | $100 |
| State and Regional Distributor Assn Executives | FREE | FREE |
| Trade Press *(per person)* *(Editorial staffers FREE with CDA approval)* | $500 | $500 |
| **Total Fees** | $ | $ |

[1] Convenience Distributors are defined by CDA as broad line wholesalers of an array of convenience products, engaged in active distribution of convenience products, servicing established accounts and/or operating other wholesale operations, such as cash-and-carry establishments. Above classifications do not include the suppliers, importers and/or manufacturers of product(s) or the suppliers of industry solutions. Non-exhibiting manufacturers, importers, suppliers and solution providers are NOT eligible to attend Marketplace.

[2] Convenience Distributors pay one fee and may register as many company personnel as desired for the one company fee.

## MARKETPLACE CLASSIFICATION

*Please check the classification that signifies your role.*

- ☐ Wholesale Buyer
- ☐ Retail Buyer
- ☐ Broker
- ☐ State/Regional/Other Association
- ☐ Government Official
- ☐ Trade Press Editorial
- ☐ Trade Press Other
- ☐ Speaker
- ☐ Spouse
- ☐ Child *
- ☐ Guest

* Children under the age of 18 must be accompanied by an adult.

## METHOD OF PAYMENT *(Payment instruction MUST accompany form)*

*Please check one:*

☐ **Check** *(Make payable to CDA)* Check number:_____

☐ **Credit Card** *(Check one and complete information below)*

☐ American Express ☐ Discover ☐ MasterCard ☐ Visa

CARD NUMBER:

EXP. DATE:

NAME ON CARD (PRINT):

BILLING ADDRESS:

NAME OF SIGNATORY (PRINT):

AUTHORIZED SIGNATURE:

DATE: PHONE:

## HOTEL INFORMATION

The JW Marriott Tampa Water Street is the headquarters hotel for the 2021 Convenience Distribution Marketplace. Reservations may be made online or by calling the hotel. Please reserve your room(s) early, as availability is limited. Reservations cut-off date is January 22, 2021.

### HOW TO BOOK A ROOM

Go to **www.cdamarketplace.net** and click on the Hotel tab for complete details and booking options.

## CHANGES/CANCELLATIONS

Cancellation is permitted and refunds will be made as long as we receive your cancellation in writing **prior to January 22, 2021**. We cannot accept phone requests to cancel and no-shows are not refundable.



*Complete next page for event and session selections and Terms and Conditions.*

*Marketplace events are open to all full conference registered attendees at NO additional charge. Please check each event.*

# Marketplace **NETWORKING EVENT AND SESSION** Selections

## EVENTS

**Gasparilla Fest: A Tampa Tradition** — Monday, February 15 | 5:00 PM–7:00 PM

☐ Yes, I will attend ☐ No, I will not attend

**CDA Awards Reception, Dinner & Afterglow Party** — Tuesday, February 16 | 5:30 PM–9:00 PM

☐ Yes, I will attend ☐ No, I will not attend

## SESSIONS

**Opening Keynote—Knowledge is Power: Using This Economic Outlook to Your Advantage** | Mary Kelly, PhD — Monday, February 15 | 1:00 PM–2:00 PM

☐ Yes, I will attend ☐ No, I will not attend

**Education Session—Six Things You Can Do to Gain a Competitive Edge During This National Reboot** | Jim Pancero — Monday, February 15 | 2:15 PM–3:45 PM

☐ Yes, I will attend ☐ No, I will not attend

**Tobacco Session—The State of the Industry** | Tom Briant — Monday, February 15 | 4:00 PM–5:00 PM

☐ Yes, I will attend ☐ No, I will not attend

**Industry Keynote—Demography Is Destiny: What It Means for Your Business** | Ken Gronbach — Tuesday, February 16 | 8:00 AM–9:00 AM

☐ Yes, I will attend ☐ No, I will not attend

**Breakfast and Learn Session—CBD & Cannabis: The State of the Industry** — Wednesday, February 17 | 8:00 AM–9:00 AM

☐ Yes, I will attend ☐ No, I will not attend

**Closing Session—Seizing Profit Opportunities in Food Service** — Wednesday, February 17 | 9:15 AM–11:00 AM

☐ Yes, I will attend ☐ No, I will not attend

*For complete descriptions of Marketplace events and sessions and presenter bios, please visit www.cdamarketplace.net.*

---

**CONVENIENCE DISTRIBUTION MARKETPLACE: ATTENDEE TERMS AND CONDITIONS** Any Attendee who is present at the Convenience Distribution Marketplace (CDM) automatically agrees to the terms and conditions set forth below. These Terms and Conditions apply to each Attendee regardless of whether they formally registered. **Indemnity.** The Attendee agrees to protect, indemnify, defend, and hold harmless CDM, the Conference hotel(s) and their respective employees, officers, directors, and agents against all claims, losses, or damages to persons or property, governmental charges or fines, and costs (including reasonable attorney's fees) arising out of or connected to the actions or failure of the Attendee or its employees, officers, directors and agents to act in accordance with these Terms and Conditions. **Registration Badge.** The Attendee's registration badge must be worn at all times during the CDM. Access to the CDM facilities will not be granted to those without proper credentials. Replacement badges may be obtained at the CDM registration desk at no charge. **Day, Time & Content Modification.** CDM's schedule and content is subject to change. CDM reserves the right to modify sessions, activities and times. Attendees should confirm CDM schedule and all CDM sessions and activities prior to arrival, and may do so at www.cdamarketplace.net. CDM shall not be liable to the Attendee for any damages, costs, or losses incurred, including, but not limited to, transportation costs, accommodations costs, or financial losses due to or caused by any change with the CDM schedule. **Prohibited Activities.** Suitcasing and Outboarding at the CDM are strictly prohibited. "Suitcasing" occurs when companies or persons attend the Event as attendees but "work the aisles" soliciting business from other attendees and exhibitors. "Outboarding" occurs where companies set up events that conflict with CDM hours of operation. Attendee will not plan, attend or otherwise participate in an Outboarding event that takes place during CDM hours of operation. Attendees shall not develop, facilitate, or host any program, free or paid, which competes, interferes with or overlaps with the CDM without the prior written permission of CDM. Engaging in any prohibited activity will result in immediate cancellation of the Attendee badge without a refund. **Photography & Filming.** Professional photographs, audio, and video will be captured during the CDM. Attendees hereby grant CDM and its representatives permission to photograph and/or record them at the CDM, and distribute at any time the Attendee's image or voice in photographs, videotapes, electronic reproductions, and audiotapes of such events and activities. **Photography or Recording Usage by Attendees.** Photography, audio recordings, and video recordings are not permitted without the prior written consent of CDM. **Force Majeure.** Attendance at the CDM is subject to an act of God, government regulation, disaster, or other emergencies, any of which make it illegal or impossible for CDM, and/or the Conference hotel to provide the facilities and/or services for the CDM, or make it illegal or impossible for the Attendee to utilize the hotel for the CDM. In the event of a force majeure situation registration may be cancelled by written notice from CDM to the Attendee. CDM shall not, due to a force majeure, including the Attendee, for any damages, costs or loses incurred, which losses shall include, but not limited to, transportation costs, accommodations costs or financial losses.

**For schedule and complete Marketplace details, please visit www.cdamarketplace.net.**



**Questions?** Contact CDA Events Department | PHONE 703-208-1649