

Convenience Distribution Marketplace 2020 Printable Schedule

Sunday, February 23, 2020

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| 3:30 pm–5:30 pm | Executive Committee (<i>Bandera A</i>) |
| 5:30 pm–6:30 pm | Finance & Audit Committee (<i>Bandera A</i>) |
| 7:00 pm–9:00 pm | Manufacturer's Advisory Council (MAC) Dinner - Invite Only (<i>Springhouse Cafe Porch or Spa Lawn</i>) |

Monday, February 24, 2020

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| 7:00 am–5:00 pm | Registration Open (<i>Hill Country Foyer</i>) |
| 7:00 am–7:00 pm | Exhibitor Move-In (<i>Independence Ballroom</i>) |
| 7:00 am–8:00 am | InfoMetrics Advisory Council (<i>Kerrville</i>) |
| 8:00 am–8:30 am | Governance & Nominating Committee (<i>Bandera A-B</i>) |
| 8:30 am–9:00 am | Past Chair's Advisory Council (<i>Hill Country E</i>) |
| 9:00 am–9:30 am | Events Committee (<i>Hill Country E</i>) |
| 9:30 am–11:00 am | CDA Committee Meetings Education & Research Committee (<i>Hill Country E</i>) Government Affairs Committee (<i>Bandera A-B</i>) Industry Affairs Committee (<i>Hill Country F</i>) |
| 11:15 am–12:15 pm | CDA Board of Directors Meeting (<i>Hill Country G</i>) |
| 12:00 pm–1:30 pm | LUNCH (<i>Windmill Plaza</i>) |
| 12:45 pm–1:15 pm | Cannabis Task Force (<i>Bandera ABC</i>) |
| 1:30 pm–2:30 pm | Opening Keynote (<i>Hill Country A-D</i>) Steve McClatchy, President, Alleer Training & Consulting Session: <i>Work Smarter, Execute Faster & Lead by Example</i> |
| 2:30 pm–2:45 pm | Afternoon Break (<i>Hill Country Foyer</i>) |
| 2:45 pm–3:45 pm | Concurrent Education Sessions Session 1 : <i>The New Definition of Convenience: From Grab N' Go to Uber Eats</i> (<i>Hill Country A-D</i>) Speaker: David Donnan, Innovation Expert Session 2 : <i>Optimizing Distributor Profitability: Best Practices for Improving ROI</i> (<i>Hill Country E-F</i>) Speaker: Barry Lawrence, Program Coordinator, Industrial Distribution Program |
| 3:45 pm–4:00 pm | Afternoon Break (<i>Hill Country Foyer</i>) |
| 4:00 pm–5:00 pm | Tobacco Panel (<i>Hill Country A-D</i>) Moderator: Rob Sincavich (Team Sledd); Panel: Don Burke (MSA), Tom Briant (NATO), Nik Modi (RBC Capital Markets) |
| 5:00pm–7:00pm | "The Fiesta at Marketplace" (<i>Henry's Hollow Lawn</i>) |

Tuesday, February 25, 2020

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| 7:00 am–5:30 pm | Registration Open (<i>Hill Country Foyer</i>) |
| 7:00 am–8:00 am | Breakfast (<i>Windmill Plaza</i>) |
| 8:00 am–9:00 am | Industry Keynote (<i>Hill Country A-D</i>) Mary Kelly, PhD, CEO, Leadership & Business Growth Session: <i>Futurenomics: Economic Outlook for Today's Leaders</i> |
| 9:00 am–4:00 pm | Tradeshow Floor Open (<i>Independence Ballroom</i>) |
| 9:00 am–4:00 pm | CDA Lounge (<i>Independence Ballroom Foyer</i>) |
| 12:30 pm–2:00 pm | Lunch (<i>Independence Ballroom Foyer</i>) |
| 3:45 pm | Marketplace Grand Prize Drawing (<i>Independence Ballroom Foyer</i>) |
| 5:30 pm–9:00 pm | CDA Awards Reception, Dinner & Afterglow Party <i>*Attire: Business Casual/Texas Chic Suggested</i> |
| 5:30 pm–6:00 pm | Awards Reception (<i>Hill Country Foyer</i>) |
| 6:15 pm–7:45 pm | Awards Dinner & Program (<i>Hill Country A-D</i>) |
| 7:45 pm–9:00 pm | Awards Afterglow (<i>Hill Country E-G</i>) |

Wednesday, February 26, 2020

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| 7:00 am–8:00 am | Breakfast (<i>Independence Foyer & 4</i>) |
| 8:00 am–10:00 am | Marketplace Closing Session (<i>Independence 1-3</i>) Topic: <i>The Changing Landscape of Cannabis & CBD: How it May Affect Your Business</i> |
| 10:00 am | Marketplace Adjourns |