

Convenience Distribution Marketplace 2020

Printable Schedule

Sunday, February 23, 2020

3:30 pm–5:30 pm	Executive Committee
5:30 pm–6:30 pm	Finance & Audit Committee
7:00 pm–9:00 pm	Manufacturer's Advisory Council (MAC) Dinner - Invite Only

Monday, February 24, 2020

7:00 am–5:00 pm	Registration Open
7:00 am–7:00 pm	Exhibitor Move-In
7:00 am–8:00 am	InfoMetrics Advisory Council
8:00 am–8:30 am	Governance & Nominating Committee
8:30 am–9:00 am	Past Chair's Advisory Council
9:00 am–9:30 am	Events Committee
9:30 am–11:00 am	CDA Committee Meetings Education & Research Committee Government Affairs Committee Industry Affairs Committee
11:15 am–12:15 pm	CDA Board of Directors Meeting
12:00 pm–1:30 pm	LUNCH
12:45 pm–1:15 pm	Cannabis Task Force
1:30 pm–2:30 pm	Marketplace Opening Keynote Steve McClatchy, President, Alleer Training & Consulting Session: <i>Work Smarter, Execute Faster & Lead by Example</i>
2:30 pm–2:45 pm	Afternoon Break
2:45 pm–3:45 pm	Concurrent Education Sessions Education Session 1: <i>The New Definition of Convenience: From Grab N' Go to Uber Eats</i> Speaker: David Donnan, Innovation Expert Education Session 2: <i>Optimizing Distributor Profitability: Best Practices for Improving ROI</i> Speaker: Barry Lawrence, Program Coordinator, Industrial Distribution Program
3:45 pm–4:00 pm	Afternoon Break
4:00 pm–5:00 pm	Education Session 3: <i>Tobacco Panel</i> Moderator: Rob Sincavich (Team Sledd); Panel: Don Burke (MSA), Tom Briant (NATO), Nik Modi (RBC Capital Markets)
4:30pm–6:30pm	"The Fiesta at Marketplace" Networking Event

Tuesday, February 25, 2020

7:00 am–5:30 pm	Registration Open
7:00 am–8:00 am	Breakfast
8:00 am–9:00 am	Industry Keynote Mary Kelly, PhD, CEO, Leadership & Business Growth Session: <i>Futurenomics: Economic Outlook for Today's Leaders</i>
9:00 am–4:00 pm	Tradeshow Floor Open
9:00 am–4:00 pm	CDA Lounge - Marketplace Floor Area
12:30 pm–2:00 pm	Lunch
3:45 pm	Marketplace Grand Prize Drawing
5:30 pm–9:00 pm	CDA Awards Reception, Dinner & Afterglow Party <i>*Attire: Business Casual/Texas Chic Suggested</i>
5:30 pm–6:00 pm	Awards Reception
6:15 pm–7:45 pm	Awards Dinner & Program
7:45 pm–9:00 pm	Awards Afterglow

Wednesday, February 26, 2020

7:00 am–8:00 am	Breakfast
8:00 am–10:00 am	Marketplace Closing Session Topic: <i>Cannabis & CBD: How it May Affect Your Business</i>
10:00 am	Marketplace Adjourns