

Attendee Registration Form



**Convenience
Distribution**

MARKETPLACE

SHARING SOLUTIONS

February 24–26, 2020
**Hyatt Regency Hill
 Country Resort and Spa**
San Antonio, TX

Please complete both pages. Use a separate form for each attendee.

RETURN THIS FORM BY JANUARY 31, 2020

BY MAIL Convenience Distribution Association
 11250 Roger Bacon Drive, Unit 8, Reston, VA 20190

BY FAX 703-573-5738

ONLINE www.cdamarketplace.net

CONTACT INFORMATION Please print or type to ensure accuracy. Complete each section in detail for correct processing.

BADGE NAME:		
TITLE:		
COMPANY NAME:		
ADDRESS:		
CITY:	STATE:	ZIP CODE:
COUNTRY:	E-MAIL:	
PHONE:	FAX:	

CONVENIENCE DISTRIBUTORS—One fee covers all Marketplace attendees from your company. Please copy and fill out a separate form for each attendee.

EVENT ATTENDANCE

Please copy and fill out a separate form for each attendee from your company.

Conference Fees	Member	Non-Member
Convenience Distributors ¹ —FULL CONFERENCE (per company) ²	\$250	\$750
Convenience Distributors ¹ —MARKETPLACE TRADE SHOW ONLY (per person)	\$0 (free)	\$25
Retailers and Brokers—FULL CONFERENCE	\$250	\$500
State and Regional Distributor Assn Executives	\$0 (free)	\$0 (free)
Trade Press (editorial staff free w/CDA approval)		\$500
Total Fees	\$	\$

¹ Convenience Distributors are defined by CDA as broad line wholesalers of an array of convenience products, engaged in active distribution of convenience products, servicing established accounts and/or operating other wholesale operations, such as cash-and-carry establishments. Above classifications do not include the suppliers, importers and/or manufacturers of product(s) or the suppliers of industry solutions. Non-exhibiting manufacturers, importers, suppliers and solution providers are NOT eligible to attend Marketplace.

² Convenience Distributors pay one fee and may register as many company personnel as desired for the one company fee.

MARKETPLACE CLASSIFICATION

Please check the classification that signifies your role.

- | | | |
|---|--|----------------------------------|
| <input type="checkbox"/> Wholesale Buyer | <input type="checkbox"/> Government Official | <input type="checkbox"/> Spouse |
| <input type="checkbox"/> Retail Buyer | <input type="checkbox"/> Trade Press Editorial | <input type="checkbox"/> Child * |
| <input type="checkbox"/> Broker | <input type="checkbox"/> Trade Press Other | <input type="checkbox"/> Guest |
| <input type="checkbox"/> State/Regional/Other Association | <input type="checkbox"/> Speaker | |

* Children under the age of 18 must be accompanied by an adult.

METHOD OF PAYMENT (Payment instruction MUST accompany form)

Please check one:

- Check** (Make payable to CDA) Check number: _____
- Credit Card** (Check one and complete information below)
- American Express Discover MasterCard Visa

CARD NUMBER: _____

EXP. DATE: _____

NAME ON CARD (PRINT): _____

BILLING ADDRESS: _____

NAME OF SIGNATORY (PRINT): _____

AUTHORIZED SIGNATURE: _____

DATE: _____ PHONE: _____

HOTEL INFORMATION

The Hyatt Regency Hill Country Resort and Spa is the headquarters hotel for CDA's 2020 Convenience Distribution Marketplace. Reservations may be made online or by calling the hotel. Please reserve your room(s) early, as availability is limited. Reservations cut-off date is January 31, 2020.

HOW TO BOOK A ROOM

Go to www.cdamarketplace.net and click on the Hotel tab for complete details and booking options.

CHANGES/CANCELLATIONS

Cancellation is permitted and refunds will be made as long as we receive your cancellation in writing **prior to January 31, 2020**. We cannot accept phone requests to cancel and no-shows are not refundable.

Marketplace events are open to all full conference registered attendees at NO additional charge. Please check each event.

Marketplace NETWORKING EVENT AND SESSION Selections

EVENTS

The Fiesta at Marketplace

Yes, I will attend No, I will not attend

Monday, February 24 | 5:00 PM–7:00 PM

CDA Awards Reception, Dinner & Afterglow Party

Yes, I will attend No, I will not attend

Tuesday, February 25 | 5:30 PM–9:00 PM

SESSIONS

Opening Keynote: Work Smarter, Execute Faster & Lead by Example | Steve McClatchy

Yes, I will attend No, I will not attend

Monday, February 24 | 1:30 PM–2:30 PM

Concurrent Session I: The New Definition of Convenience:

From Grab N' Go to Uber Eats | David Donnan

Yes, I will attend No, I will not attend

Monday, February 24 | 2:45 PM–3:45 PM

Concurrent Session II: Optimizing Distributor Profitability:

Best Practices for Improving Return on Investment | Barry Lawrence

Yes, I will attend No, I will not attend

Monday, February 24 | 2:45 PM–3:45 PM

Tobacco Panel | Don Burke, MSA; Tom Briant, NATO; Nik Modi, RBC

Yes, I will attend No, I will not attend

Monday, February 24 | 4:00 PM–5:00 PM

Industry Keynote: Futurenomics: Economic Outlook for Today's Leaders | Mary Kelly

Yes, I will attend No, I will not attend

Tuesday, February 25 | 8:00 AM–9:00 AM

The Changing Landscape of Cannabis & CBD: How it May Affect Your Business |

Gene Lange, Nancy Kim, Anne Kothawala, Rachel Gillette

Yes, I will attend No, I will not attend

Wednesday, February 26 | 8:00 AM–10:00 AM

For complete descriptions of Marketplace events and sessions and presenter bios, please visit www.cdamarketplace.net.

CONVENIENCE DISTRIBUTION MARKETPLACE: ATTENDEE TERMS AND CONDITIONS Any Attendee who is present at the Convenience Distribution Marketplace (CDM) automatically agrees to the terms and conditions set forth below. These Terms and Conditions apply to each Attendee regardless of whether they formally registered. **Indemnity.** The Attendee agrees to protect, indemnify, defend, and hold harmless CDM, the Conference hotel(s) and their respective employees, officers, directors, and agents against all claims, losses, or damages to persons or property, governmental charges or fines, and costs (including reasonable attorney's fees) arising out of or connected to the actions or failure of the Attendee or its employees, officers, directors and agents to act in accordance with these Terms and Conditions. **Registration Badge.** The Attendee's registration badge must be worn at all times during the CDM. Access to the CDM facilities will not be granted to those without proper credentials. Replacement badges may be obtained at the CDM registration desk at no charge. **Day, Time & Content Modification.** CDM's schedule and content is subject to change. CDM reserves the right to modify sessions, activities and times. Attendees should confirm CDM schedule and all CDM sessions and activities prior to arrival, and may do so at www.cdamarketplace.net. CDM shall not be liable to the Attendee for any damages, costs, or losses incurred, including, but not limited to, transportation costs, accommodations costs, or financial losses due to or caused by any change with the CDM schedule. **Prohibited Activities.** Suitcasing and Outboarding at the CDM are strictly prohibited. "Suitcasing" occurs when companies or persons attend the Event as attendees but "work the aisles" soliciting business from other attendees and exhibitors. "Outboarding" occurs where companies set up events that conflict with CDM hours of operation. Attendee will not plan, attend or otherwise participate in an Outboarding event that takes place during CDM hours of operation. Attendees shall not develop, facilitate, or host any program, free or paid, which competes, interferes with or overlaps with the CDM without the prior written permission of CDM. Engaging in any prohibited activity will result in immediate cancellation of the Attendee badge without a refund. **Photography & Filming.** Professional photographs, audio, and video will be captured during the CDM. Attendees hereby grant CDM and its representatives permission to photograph and/or record them at the CDM, and distribute at any time the Attendee's image or voice in photographs, videotapes, electronic reproductions, and audiotapes of such events and activities. **Photography or Recording Usage by Attendees.** Photography, audio recordings, and video recordings are not permitted without the prior written consent of CDM. **Force Majeure.** Attendance at the CDM is subject to an act of God, government regulation, disaster, or other emergencies, any of which make it illegal or impossible for CDM, and/or the Conference hotel to provide the facilities and/or services for the CDM, or make it illegal or impossible for the Attendee to utilize the hotel for the CDM. In the event of a force majeure situation registration may be cancelled by written notice from CDM to the Attendee. CDM shall not, due to a force majeure, including the Attendee, for any damages, costs or losses incurred, which losses shall include, but not limited to, transportation costs, accommodations costs or financial losses.

For schedule and complete Marketplace details, please visit www.cdamarketplace.net.