

\*All data entry areas are in boxes and the text is in blue fonts (all data presently entered in these boxes is random and is for example purposes only)

Is this a New Rack? -	Yes
New Rack Cost -	\$ 1.00
Retail Placement Allowance -	\$ 1.00
Other -	\$ 1.00
Sales Spiff -	\$ 1.00
Total Annual Cost in Year One, which includes the New MVE Rack	\$ 4.00
Total Linear Inches of Merchandising Space based on "Your" Planogram	576

**Planogram Share of Space and Manufacturer Cost Share Allocation**

Manufacturer	Facings	Linear Inches of Merchandising Space	Manufacturer Share of Linear Inches of Space	Manufacturer Cost Share
A	30	107	18.58%	\$0.74
B	26	92	15.97%	\$0.64
C	18	84	14.58%	\$0.58
D	16	78	13.54%	\$0.54
E	10	67	11.63%	\$0.47
F	8	58	10.07%	\$0.40
G	6	34	5.90%	\$0.24
H	4	27	4.69%	\$0.19
I	3	19	3.30%	\$0.13
J	2	10	1.74%	\$0.07
K	0		0.00%	\$0.00
L	0		0.00%	\$0.00
M	0		0.00%	\$0.00
N	0		0.00%	\$0.00
O	0		0.00%	\$0.00
<b>TOTALS</b>	<b>123</b>	<b>576</b>	<b>100.00%</b>	<b>\$4.00</b>