

September 8–11, 2015 Westin Michigan Avenue Chicago, Illinois

2015 Convenience Distribution Business Exchange Agenda

Tuesday, September 8

9:00 AM – 6:00 PM Superior East	Registration
10:00 AM – 11:00 AM Parks Board Room	Executive Committee Meeting
11:00am-12:00pm Ontario	2017 Marketplace Planning Task Force
12 Noon Michigan Ballroom	Lunch for CDA Committee Members & Past Chairman's Advisory Council (Committee Members & Past Chairmen Only)
12 Noon – 1:30 PM Erie	Education & Research Committee Meeting
12 Noon – 1:30 PM Huron B	Government Affairs Committee Meeting
12 Noon – 1:30 PM Huron A	Industry Affairs Committee Meeting
12 Noon – 1:30 PM Great Lakes D/E	InfoMetrics Advisory Council Meeting
1:45 PM – 2:45 PM Ontario	Past Chairman's Advisory Council Meeting
1:45 PM – 2:45 PM Superior West	Manufacturer's Advisory Council Meeting



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3:00 PM - 5:00 PM Chicago Ballroom Board of Directors Meeting

5:30 PM - 6:30 PMCDBX Welcome ReceptionMichigan BallroomSponsored by Altria Group Distribution Company

Wednesday, September 9

7:00 AM – 5:30 PM Superior East	Registration
7:00 AM – 8:00 AM Michigan Ballroom	Breakfast Sponsored by Swisher International
8:00 AM – 10:00 AM Great Lakes Grand Ballroom	Opening General Session Chairman's Welcome Address
	Chairman's Welcome Address General Membership Meeting Hall of Fame Award Presentation Dean of Industry Award
	Keynote Address Better & Faster: The Proven Path to Unstoppable Ideas Jeremy Gutsche, CEO, TrendHunter.com Sponsored by The Hershey Company
10:30 AM – 5:05 PM	Business Exchange Meetings
11:30 AM – 1:00 PM Michigan Ballroom	Lunch Sponsored by BIC Consumer Products, USA
12 Noon – 5:00 PM Ontario	Hospitality Room Open
5:05 PM – 6:30 PM Michigan Ballroom	Reception Sponsored by ITG Brands



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Thursday, September 10

7:00 AM – 3:00 PM Superior East	Registration
7:00 AM – 9:00 AM Michigan Ballroom	Breakfast Sponsored by InRhythm – InfoMetrics™
7:00 AM – 5:00 PM Ontario	Hospitality Room Open
8:00 AM – 5:35 PM	Business Exchange Meetings
11:30 AM – 1:30 PM Michigan Ballroom	Lunch Sponsored by Mars Chocolate North America, LLC
5:35 PM – 7:00 PM Michigan Ballroom	Reception Sponsored by R.J. Reynolds Tobacco Company

Friday, September 11

6:45 AM – 9:00 AM Michigan Ballroom	Breakfast
7:00 AM – 12 Noon Ontario	Hospitality Room Open
7:15 AM – 1:05 PM	Business Exchange Meetings
11:30 AM – 12:30 PM Michigan Ballroom	Lunch
1:05 PM	Business Exchange Adjourns