

Become a sponsor to optimize the return on your investment at the two premier convenience products distribution industry events this year. February's **Convenience Distribution Marketplace (CDM)** and September's **Convenience Distribution Business Exchange (CDBX)** offer direct access to your target market, strengthen customer relationships through face-to-face interactions, build and sustain brand awareness, increase visibility and offer new business with wholesale distributors.



Convenience Distribution Marketplace (CDM)

February 7-9, 2022 | JW Marriott Tampa Water Street | Tampa, FL

Marketplace is CDA's annual convention and celebration of the convenience products wholesale distribution industry. It provides exhibitors with all-inclusive exhibit space (including a fully built and branded booth) to do business on the highly-targeted one-day trade show floor. **CDA membership is required of all exhibitors and space is limited.**

Marketplace Sponsorship Packages	Platinum Sponsor \$35,000	Gold Sponsor \$20,000	Silver Sponsor \$10,000	Friends of CDA \$5,000
	Platinum Choices: <ul style="list-style-type: none"> Monday Opening Lunch & Keynote Monday Gasparilla Reception Tuesday Breakfast & Industry Keynote Tuesday Awards Reception, Dinner & Afterglow 	Gold Choices: <ul style="list-style-type: none"> Tuesday Lunch on Trade Show Floor Tuesday Marketplace Grand Prize Giveaway Wednesday Breakfast & Morning Sessions 	Silver Choices: <ul style="list-style-type: none"> Monday Afternoon Breaks (2) Badge Lanyards Hotel Keycards 	Friends of CDA Sponsors: <ul style="list-style-type: none"> Welcome Kit
Introductory remarks at sponsored function	✓			
Sponsor recognition across venue	✓	✓	✓	✓
Premium branding across event/area sponsored	✓	✓		
Ad in <i>Marketplace Program Guide</i>	✓ (2 pages or 2-page spread)	✓ (1 full page)	✓ (1 full page)	✓ (1/2 page)
Premium center banner on <i>Convenience Distribution® NEWS</i> for three months	✓			
Side banner on <i>Convenience Distribution® NEWS</i> for three months		✓	✓	
Banner on cdaweb.net for three months	✓	✓		
Sponsor recognition on Marketplace webpage, <i>Convenience Distribution® NEWS</i> and CDA's published products	✓	✓	✓	✓
Marketplace Product Showcase shelf	✓	✓	✓	
Marketplace registrations beyond booth total	10 free	5 free	2 free	1 free
Sponsorship dollars added to booth selection priority points for 2023 Marketplace	✓	✓	✓	✓



Convenience Distribution Business Exchange (CDBX) September 12–15, 2022 | Hilton Chicago | Chicago, IL

The convenience products wholesale distribution industry's business exchange is where leading trading partners meet with the nation's distributors in highly productive one-on-one, top-to-top meetings. Supplier registration includes a fully furnished meeting room with breakfast, lunch and receptions each day and up to 30 meetings with distributors over three days. **CDA membership and Marketplace participation is required to be considered for invitation to CDBX. Space is limited.**

CDBX Sponsorship Packages	Platinum Sponsor \$24,000	Gold Sponsor \$15,000	Silver Sponsor \$7,500	Friends of CDA \$5,000
	Platinum Choices: <ul style="list-style-type: none"> Monday Reception Tuesday Reception Tuesday Awards Luncheon Wednesday Reception 	Gold Choices: <ul style="list-style-type: none"> Tuesday Breakfast Wednesday Breakfast Wednesday Lunch Thursday Breakfast Refreshment Stations 	Silver Choices: <ul style="list-style-type: none"> Badge Lanyards Hotel Keycards 	Friends of CDA Sponsors: <ul style="list-style-type: none"> Welcome Kit
Introductory remarks at sponsored function	✓			
Sponsor recognition across venue	✓	✓	✓	✓
Premium branding across event/area sponsored	✓	✓		
Ad in <i>CDBX Program Guide</i>	✓ (2 pages or 2-page spread)	✓ (1 full page)	✓ (1 full page)	✓ (1/2 page)
Premium center banner on <i>Convenience Distribution® NEWS</i> for three months	✓			
Side banner on <i>Convenience Distribution® NEWS</i> for three months		✓	✓	
Banner on cdaweb.net for three months	✓	✓		
Sponsor recognition on CDBX webpage, <i>Convenience Distribution® NEWS</i> and CDA's published products	✓	✓	✓	✓
Promo/sample item distribution at sponsored CDBX event	✓	✓		
Promo/sample item distribution in CDBX Hospitality Lounge	✓	✓	✓	✓
CDBX registrations beyond allotted total	10 free	5 free	2 free	1 free
Sponsorship dollars added to booth selection priority points for 2023 Marketplace	✓	✓	✓	✓