

CONVENIENCE DISTRIBUTORS



**Monday, September 14–
Thursday, September 17**

JW Marriott Miami Turnberry
Resort & Spa
Aventura, Florida

2026

Register today!

**Deadline is
April 17, 2026**



The Business Exchange Exclusively for Convenience Product Distributors

The Value of CDBX

For CDA Member Distributors Only



CDBX is the most productive meeting for the nation's convenience product distributors.

In just 2 ½ days, distributors participate in

- » **Up to 30 TOP-TO-TOP one-on-one meetings** per distributor team with key trading partners and suppliers
- » **Networking and social events** including breakfasts, lunches and receptions
- » **Celebrating colleagues** including the latest Dean of the Industry honoree

Pay one low rate of \$995 per distribution company regardless of the number of teams or team members participating.



Register by April 17, 2026.

- » Register online at cdbx2026.expotracker.net, or scan the QR code on page 4.
- » By registering for CDBX, distributor company agrees that registered on-site participants will include president/CEO, division/department heads, senior executives and/or applicable personnel.
- » CDA membership is required. Not a member? Jenn Finn at 703-208-1649 for details.



Connect with the top manufacturers and suppliers in the channel, including . . .

- » Altria Group Distribution Company
- » BIC USA
- » Conagra Brands
- » Dot Foods, Inc.
- » Ferrero USA, Inc.
- » General Mills Convenience & Foodservice
- » The Hershey Company
- » ITG Brands, LLC
- » The J.M. Smucker Company
- » The Kraft Heinz Company
- » Mars Wrigley
- » Mondelēz International
- » PMI U.S.
- » Reynolds
- » Swisher
- » and many more!

"Our time and investment at CDBX is invaluable. Nowhere else can we see 30 distributors in one week and gain insights that strengthen our partnerships. Always a 10 out of 10."

Jessica Fratarcangelo
Cheyenne International, LLC



". . . we appreciate CDBX bringing all the individual pieces together to keep a distributor relevant in an ever-changing consumer landscape . . ."

Henry Thomas
F. McConnell & Sons, Inc.

2026 Tentative Schedule

All times are listed in the Eastern Time Zone

Schedule is subject to change. For the full and most up-to-date schedule, visit www.cdaweb.net/CDBXschedule.

MONDAY, SEPTEMBER 14

8:00 AM–6:00 PM Registration

8:00 AM–5:00 PM Committee Meetings

1:00 PM Supplier Meeting Room Access and Set-Up Begins

2:30 PM–3:30 PM Board of Directors Meeting

5:00 PM–6:00 PM Welcome Reception

TUESDAY, SEPTEMBER 15

7:00 AM–5:45 PM Registration

7:00 AM–9:00 AM Breakfast Available

8:00 AM–11:35 AM Business Exchange Meetings

11:45 AM–1:00 PM CDA Awards Luncheon
Chair's Address
Dean of the Industry Award
Annual Membership Meeting

1:15 PM–5:35 PM Business Exchange Meetings

5:45 PM–6:45 PM Reception

WEDNESDAY, SEPTEMBER 16

7:00 AM–5:45 PM Registration

7:00 AM–9:00 AM Breakfast Available

8:00 AM–5:35 PM Business Exchange Meetings

11:30 AM–1:30 PM Lunch Available

5:45 PM–6:45 PM Reception

THURSDAY, SEPTEMBER 17

6:15 AM–11:35 AM Registration

6:15 AM–8:15 AM Breakfast Available

7:15 AM–11:35 AM Business Exchange Meetings

11:35 AM CDBX Adjourns

How CDBX Works

- » Register and complete payment by April 17, 2026 deadline.
- » Each company creates a minimum of one distributor team. However, we encourage distributor companies to create at least two teams (ex. tobacco and non-tobacco teams) to maximize meetings and the value of attending CDBX.
- » The Team Lead Contact will be given access to the CDBX MeetMax system to rate suppliers for each team from high to low, and then rank them in order of priority on the system. Suppliers will also rate and rank distributor teams at CDBX.
- » The week of July 13, the Team Lead Contact will receive the team's schedule, along with full contact information for supplier teams to enable agenda development for each meeting.
- » Each business exchange meeting lasts 35 minutes, with 10 minute breaks between each meeting.
- » Suppliers have fixed meeting rooms and distributors move from meeting to meeting.
- » Breakfast and lunch are included each day, along with three evening receptions and a hospitality space with refreshments for the duration of CDBX. All are included with registration.

"CDBX is a first-class event that offers top rate meetings and networking. It is a must for the wholesale community and manufacturers."

Chad Owen
Chambers & Owen, Inc.



2026 Distributor Team Information

How to Register

Register and pay by April 17, 2026, at cdbx2026.expotracker.net or by scanning the QR code. A fillable form is available upon request. There will be no on-site registration for new companies. Companies registered by the deadline may continue to add or update attending personnel.



Registration Fees

Registration is \$995 per distribution company regardless of the number of teams or team members you have.

Guest Registration

Please contact eventsupport@cdaweb.net. Permitted guests include spouses, significant others, or immediate family members.

Cancellation Policy

Requests for cancellation/refund must be received at CDA by June 12, 2026. No refunds will be given for cancellations made on or after June 13, 2026. Cancellations made after deadline will be charged the published registration fees of \$995 per company.

Membership Policy

CDBX participation is limited to CDA members in good standing.

Key Dates and Deadlines

- April 17 Registration and payment deadline.
- June 1 MeetMax system opens to rate and rank distributor teams.
- June 12 Deadline to complete rating and ranking process.
- July 13 Week of July 13, meeting schedule distributed to Team Lead Contact—begin planning agendas.
- Sept. 14 Business exchange meetings begin!

"This is a must-attend event to discuss critical business opportunities and solutions and reconnect with key business partners and make new partnerships."

Paul Grubbs
Management Science Associates, Inc.

Hotel Information

JW Marriott Miami Turnberry Resort & Spa
19999 West Country Club Drive | Aventura, FL, 33180
(305) 932-6200

Group Rate and Deadline

\$284 per night (rate includes a \$25 per night resort fee).
Deadline to reserve for the group rate is August 24, 2026.
The CDBX block will fill up quickly, so we recommend that your team reserves room(s) as early as possible.

Booking Your Rooms

Visit www.cdaweb.net/CDBXhotel to get full hotel details and links to reserve rooms online or by phone.

Support CDA by staying at our host hotel and booking within the CDBX room block. All reservations made after the block is full are at the hotel's prevailing rate and availability is not guaranteed.

Questions

Contact Jenn Finn at JennF@cdaweb.net or 703-208-1649.

By registering and attending CDBX 2026, participants agree to CDA's Terms & Conditions and Notices & Disclaimers available at www.cdaweb.net/CDBX26TermsandConditions.

