CDBX Program Guide
Ad Specifications

Production and Specification Information

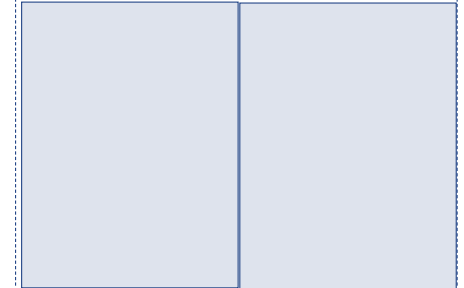| Advertisement Sizes	Dimensions
Safety area full page	7.75" x 10.375"
Trim size full page	8.25" x 10.875"
Bleed size full page	8.5" x 11.125"
Trim size two-page spread	16.5" x 10.875"
Bleed size two-page spread	16.75" x 11.125"

- Adobe Acrobat-compatible print PDF files (embed fonts, hi-res, 300 dpi) preferred. If other 300dpi CMYK digital file formats are submitted, we will review and advise if acceptable.
- Offset printer marks at 0.125."
- Submit ads at 100% the specified ad size.
- Submit two-page spreads as a single file. Bleed allowance is only required on the four outer edges.
- Keep logos and type 0.5" away from the bleed edge.
- Ads are stored for 12 months from the date of publication.

Advertisement Sizes

1/2 Horizontal
7" x 4.875"

Two-Page Spread
16.5" x 10.875" Trim Size

Full Page
8.25" x 10.875" Trim Size