

Cross-Industry Compensation Survey

Gain an unprecedented level of information about your company's compensation and benefits, matched with your industry peers and thousands of distributor locations.

Results will provide executive pay statistics for CEOs, COOs, CFOs, etc., as well as compensation levels of the most common staff positions.

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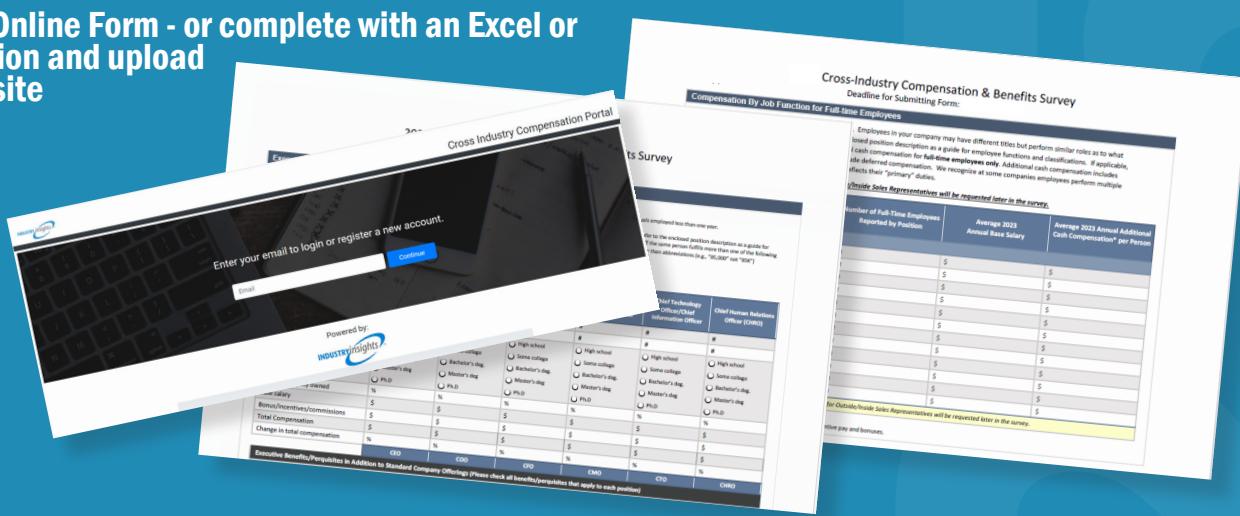


COMPLETE BY
MARCH 16

SURVEY

NEW THIS YEAR! Incumbent-based results to provide more accurate and comparable results across experience levels, locations, and company sizes, improving the overall quality and usefulness of the benchmarking data.

Use the Online Form - or complete with an Excel or PDF version and upload into the site



RESULTS



- Complete your survey before March 16 - www.compensationbenchmarking.com/CDA
- Receive:
 - * Comparison report for your industry, as well as comparisons with thousands of other distributor locations
 - * Your own personalized Company Compensation Report
 - * An Excel file of key aggregates (including data reported at the state and MSA levels as samples allow)

Note: all data are confidentially maintained by Industry Insights, Inc., an independent research firm.



DATA SECURITY

- A third-party fiduciary manages the web-application and database
- Individual company data remains confidential and secure; only industry data is reported
- Web and data services reside on a private network protected by a robust hardware firewall
- All web connections are encrypted with SSL security, similar to major e-commerce sites, banks, etc.

POSITIONS

In addition to the common C-suite positions, we will be reporting on the following common positions.

General & Administrative

- Accountant
- Accounting Clerk
- AR/Credit Manager
- Controller
- Human Resources Generalist
- Human Resources Generalist (Senior)
- Human Resources Manager
- Office Manager
- Office/Clerical Personnel
- Purchasing Agent/Buyer
- Purchasing/Procurement Manager
- Training Coordinator

Sales & Marketing

- Advertising/Marketing Manager
- Counter Salesperson
- Customer Service Manager
- Customer Service Representative
- Director of Sales
- Inside and Outside Sales Positions
- National Accounts Manager
- Sales Assistant
- Sales Manager
- Showroom Manager

Operations/Warehouse

- Assistant Branch Manager
- Branch Manager
- Driver/Delivery Personnel
- Freight Manager
- Inventory Manager
- Operations/Warehouse Manager
- Quality Assurance Manager
- Safety Manager
- Service/Fleet Manager
- Transportation/Traffic Manager
- Warehouse Employee
- Warehouse Supervisor (with shift differentials)

Information Technology

- Data Analyst
- Data Scientist
- Database Administrator (DBA)
- IT Specialist/IT Support Specialist
- IT/MIS Manager
- Network/Systems Administrator

For more information, please contact: comp@industryinsights.com
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