

Become a sponsor to optimize the return on your investment at the two premier convenience products distribution industry events this year. February's **Convenience Distribution Marketplace (CDM)** and September's **Convenience Distribution Business Exchange (CDBX)** offer direct access to your target market, strengthen customer relationships through face-to-face interactions, build and sustain brand awareness, increase visibility and offer new business with wholesale distributors.

Convenience Distribution Marketplace (CDM)

February 26–28, 2024

JW Marriott Tampa Water Street
Tampa, FL

Marketplace is CDA's annual convention and celebration of the convenience products wholesale distribution industry. It provides exhibitors with all-inclusive exhibit space (including a fully built and branded booth) to do business at the highly-targeted one-day trade show. **CDA membership is required of all exhibitors and space is limited.**

 Sponsorship Packages	SPONSORSHIP LEVELS			
	Platinum Sponsor \$35,000	Gold Sponsor \$20,000	Silver Sponsor \$10,000	Friends of CDA \$5,000
	Platinum Choices: <ul style="list-style-type: none"> Monday Opening Lunch & Keynote Monday Reception Tuesday Breakfast & Industry Keynote Tuesday Awards Reception, Dinner & Afterglow 	Gold Choices: <ul style="list-style-type: none"> Tuesday Lunch on Trade Show Floor Wednesday Breakfast & Keynote Marketplace Lounge & Community Activation Registration 	Silver Choices: <ul style="list-style-type: none"> Monday Afternoon Breaks (2) Tuesday Marketplace Grand Prize Giveaway Badge Lanyards Charging Stations Hotel Keycards Wayfinding Wi-Fi 	Friends of CDA Sponsors: <ul style="list-style-type: none"> Welcome Amenity
Introductory remarks at sponsored function	✓			
Sponsor recognition across venue	✓	✓	✓	✓
Premium branding across event/area sponsored	✓	✓		
Ad in <i>Marketplace Program Guide</i>	✓ (2 pages or 2-page spread)	✓ (1 full page)	✓ (1 full page)	✓ (1/2 page)
Premium center banner on <i>Convenience Distribution® NEWS</i> for three months	✓			
Side banner on <i>Convenience Distribution® NEWS</i> for three months		✓	✓	
Banner on cdaweb.net for three months	✓	✓		
Sponsor recognition on Marketplace webpage, <i>Convenience Distribution® NEWS</i> and CDA's published products	✓	✓	✓	✓
Marketplace Product Showcase shelf (<i>limited availability, first come first served</i>)	✓	✓	✓	
Marketplace registrations beyond booth total	10 free	5 free	2 free	1 free
Sponsorship dollars added to booth selection priority points for 2025 Marketplace	✓	✓	✓	✓

Convenience Distribution Business Exchange (CDBX)

September 23–26, 2024

Omni Louisville | Louisville, KY

The convenience products wholesale distribution industry's business exchange is where leading trading partners meet with the nation's distributors in highly productive one-on-one, top-to-top meetings. Supplier registration includes a fully furnished meeting room with breakfast, lunch and receptions each day and up to 30 meetings with distributors over three days. **CDA membership and Marketplace participation is required to be considered for invitation to CDBX. Space is limited.**

 Sponsorship Packages	SPONSORSHIP LEVELS			
	Platinum Sponsor \$24,000	Gold Sponsor \$15,000	Silver Sponsor \$7,500	Friends of CDA \$5,000
	Platinum Choices: <ul style="list-style-type: none"> Monday Reception Tuesday Reception Tuesday Awards Luncheon Wednesday Reception 	Gold Choices: <ul style="list-style-type: none"> Tuesday Breakfast Wednesday Breakfast Wednesday Lunch Thursday Breakfast Refreshment Stations 	Silver Choices: <ul style="list-style-type: none"> Badge Lanyards Hotel Keycards Wi-Fi 	Friends of CDA Sponsors: <ul style="list-style-type: none"> Welcome Amenity
Introductory remarks at sponsored function	✓			
Sponsor recognition across venue	✓	✓	✓	✓
Premium branding across event/area sponsored	✓	✓		
Ad in <i>CDBX Program Guide</i>	✓ (2 pages or 2-page spread)	✓ (1 full page)	✓ (1 full page)	✓ (1/2 page)
Premium center banner on <i>Convenience Distribution</i> ® NEWS for three months	✓			
Side banner on <i>Convenience Distribution</i> ® NEWS for three months		✓	✓	
Banner on cdaweb.net for three months	✓	✓		
Sponsor recognition on CDBX webpage, <i>Convenience Distribution</i> ® NEWS and CDA's published products	✓	✓	✓	✓
Promo/sample item distribution at sponsored CDBX event	✓	✓		
Promo/sample item distribution in CDBX Hospitality Lounge	✓	✓	✓	✓
CDBX registrations beyond allotted total	10 free	5 free	2 free	1 free
Sponsorship dollars added to booth selection priority points for 2025 Marketplace	✓	✓	✓	✓

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